



Whyte's invests
\$18M
to support growth
in Canada!



**Our Mission:
To deliver the highest value
pickled products
to consumers**

Core Values:

RELENTLESS
PASSION

INDIVIDUALS
MATTER

INTEGRITY

Whyte's



Koum
Foods Inc. since 1892
1975

**VIA
ITALIA**
1990

Whyte's
2001

Saroli
2009



2018

1980

**Trans
Alpine**

1995

MRS. WHYTE'S
SINCE 1897 DELHI

2005

CORONATION
SINCE 1938

2012

STRUB'S
1929
SINCE 1929



Serving Canadians under the same ownership since 1975





Under the same ownership for 43 years.



Portfolio includes more than 40 categories of products.



3 manufacturing facilities and one distribution center in Canada.



Employs hundreds of Canadian workers.



Widespread distribution at Retail and Foodservice levels under 7 major brands.



Dedicated to new and dynamic products.



Canada-wide distribution.



Leading Canadian manufacturer of pickled products.



Investing in capital improvements to support growth



Laval, Québec



Head office and production facility
(60 000 ft²)

Sainte-Thérèse, Québec



Distribution center
(160 000 ft²)

Saint-Louis, Quebec



Production facility
(90 000 ft²)

Wallaceburg, Ontario



Production and distribution facility
(150 000 ft²)

Employs Canadians workers



Regular season : 250 workers

Peak season : 375 workers





Pickles



Relish



Peppers



Olives



Cherries



Tomatoes

An experienced Senior Management Team



ANDY ANDERSON
CFO
31 years



GILBERT CORDEIRO
VP Operations
34 years



PIERRE BOUDREAU
VP Finance
28 years



PHILIPPE BLONDIN
VP Procurement
27 years



CLAUDE BRIÈRE
VP Sales & Marketing
6 years



KARINE LECLERC
HR Director
7 years



Whyte's is committed to responsible corporate citizenship



Laval, QC

- Food, furniture and money donations
- Organize annual Christmas party



St-Louis, QC

- Food, furniture and monetary donations
- Time volunteered in relocation of the youth



Calgary, AB

- Donation to help various local Children's Charities in Western Canada.



Ottawa, ON

- Costco BBQ - program to help sick children and youth



Toronto, ON

- Employee participation in 2015, 2016 and 2017



WEST and ON

- Westrow Food Group BBQ Program (2017)
- 55 charity events were supported

